



# The Organization of Spirit Industry Providers

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### What's New with OSIP?

With the constant bad news we receive about the economy, it's nice to hear about the good things happening right now. "Going Green" seems to be the theme of 2008. And with that in mind, OSIP has started a contest to recognize member companies who are showing their green side. Learn more below. Want to be included in the next newsletter? Email **Becky Gennings** at [bgennings@varsityspirit.com](mailto:bgennings@varsityspirit.com).

As with any organization, the key to success is its membership. Find out more about the OSIP Membership Drive below!

Keeping up with the article series, Greg Webb, President/CEO of Spirited Sales Leaders, a recruiting company specializing in placing former cheerleaders and dancers into sales careers, has written this month's article on using Isaac Newton's theory to hire successful employees. Check it out! <http://osiponline.org/oldcontent/newton.pdf>.



Happy Halloween from all of us at OSIP!

### GOING GREEN

ABI Digital Solutions is turning green! They are now offering a variety of green options for the betterment of the environment. Their hope is that other companies will follow suit, while being wary of products that aren't as "green" as they claim to be. There's no point in spending more money on a product that does not accomplish what they are hoping to: namely to protect the environment.

Check out ABI's new price sheet: [http://www.osiponline.org/abi\\_pricesheet.pdf](http://www.osiponline.org/abi_pricesheet.pdf). What is your company doing to Go Green? Let us know!

### OSIP Membership Drive

At OSIP, our goal is to continue uniting leaders of the spirit industry, while educating one another and working together to keep this industry on a path of success. And there's no better way to do that than to continue bringing leaders to the organization.

With that said, we are officially starting the 2008-09 Membership Drive! The member who recruits the most new members to OSIP prior to the 2009 Conference will receive the **Star Award** along with a prize! Be sure to direct potential new members to the membership form online: <http://www.osiponline.org/membershipform.pdf>.

Let's keep OSIP moving!