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HOUSTON ASTROS AND ABI DIGITAL SOLUTIONS SIGN PARTNERSHIP

HOUSTON, TX – The Houston Astros and ABI Digital Solutions signed an agreement whereby ABI Digital Solutions would become a sponsor of the Houston Astros, becoming the Preferred Large Format Printer of the Houston Astros.

“We are proud and excited to become a sponsor of the Houston Astros organization”, said CEO Dan Henrichs. □ “The Houston Astros have a long history of success, quality, and excellence. We are proud to be associated with an outstanding organization, as well as another fantastic iconic Houston sports team. We’re really attempting to be the premier sports printer first in Texas, then the Southwest, and eventually the entire country. This is just another powerful step towards that goal.”

The Astros were also excited about the new partnership. Speaking for the team, Senior Vice President of Sponsorship and Ticket Sales, Tom Garrity said, “We are very excited to announce our partnership with ABI Digital Solutions. They are a leader in the latest print digital technology and provide excellent customer service. As a partner of theirs, our chief focus is to provide them with strategic business solutions with an eye towards building and maintaining brand recognition and aiding them in business development and client retention. “

No stranger to sports facility signage, ABI Digital Solutions has been producing high quality indoor and outdoor signage for the Houston Rockets, the Houston Dynamo and several collegiate teams such as Texas A&M, Rice, and the University of Houston.

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